

EXECUTIVE BOARD DECISION



REPORT OF: Executive Member for Public Health and Wellbeing

LEAD OFFICERS: Director of Public Health & Wellbeing

DATE: Thursday, 8 August 2019

PORTFOLIO(S) AFFECTED: Public Health and Wellbeing

WARD/S AFFECTED: (All Wards);

KEY DECISION: N

SUBJECT:

Update on Sport England's Local Delivery Pilot, Together an Active Future

1. EXECUTIVE SUMMARY

Through Sport England's 2016-2021 Strategy 'Towards an Active Nation' they have committed to working in partnership with 12 Local Delivery Pilot (LDP) areas to tackle inactivity and learn through small scale pilots how to develop a blue print for delivering population level behaviour change and to increase activity levels through system change. They want to encourage wider, collaborative partnerships which look at how all parts of a community can better work together to help the most inactive. The Local Delivery Pilot process is a different way of working and Blackburn with Darwen have been working with the Imagination Lab at Lancaster University to utilise creative engagement techniques to have different conversations and fundamentally change how engagement is done with people and partners.

Sport England have shared their guidance for a phased approach to the planning and delivery of LDPs with investment resource identified and aligned to each stage:

- Pathfinder (small scale test & learn) -funding of £3m for Pennine Lancashire
- Accelerator (scaling up) - in principle up to £7m for Pennine Lancashire based on proof of concept and robust business cases of need.

75% of the Pathfinder £3m (£2.25M) has been allocated across the 6 Local Authority areas of Pennine Lancashire for delivery at a community level through local networks, neighbourhoods and locality partnerships e.g. Primary Care Networks (PCNs). Blackburn with Darwen's apportionment is £600,000.

Guidance from Sport England confirms that the awarding and commitment of funding (Pathfinder and Accelerator) will run up to March 31st 2021. However, they recognise that spending of the committed budget will go beyond this date, but cannot exceed March 31st 2025.

Local governance of the Pennine Lancashire Pilot, Together an Active Future (TaAF), in Blackburn with Darwen has been delegated by the Partnership Leaders Forum to Blackburn with Darwen's Health and Wellbeing Board. Existing local governance structures for the Eat Well, Move More, Shape Up strategy will be utilised to provide focus and guidance through the strategic steering group and a renamed operational task group 'Together an Active BwD'.

Engagement and insight activities across the borough have targeted key groups, people and partners. To date over 1,300 individuals have been an important part of the conversations and consultations both face to face and on-line. Analysing the information gathered there are currently four emerging themes coming out

- Theme 1 - Creating the Conditions for Social Movement: Profile, Momentum & Positivity
- Theme 2 - Creating Sustainable Capacity: Real Engagement, Collaboration & Championing Champions!

- Theme 3 - Creating Active Places, Spaces and Facilities: Where this movement will happen
- Theme 4 - Childhood Obesity Trailblazer & Social Integration work programmes: Adding Value to other programmes in BwD

The above themes will continue to be refined and utilised to develop collaborative ‘test and learn’ pilots. Not every ward, community, partner or PCN will be involved from the start but learning from the small scale pilots will be shared within Blackburn with Darwen and across Pennine Lancashire to inform changes elsewhere and where there is proof of concept, will be further developed into Accelerator bids to secure additional resource to increase pace and / or scale of change supporting improved population health.

Blackburn with Darwen’s Pathfinder plan, to be submitted as part of Pennine Lancashire’s overall bid will seek to secure approval for £600,000 of investment into Blackburn with Darwen. Delivery will commence in the Autumn following Sport England’s internal approval process.

2. RECOMMENDATIONS

That the Executive Board:

- Notes the update on Sport England’s Local Delivery Pilot process
- Notes the progress to date with regard to Pennine Lancashire’s Local Delivery Pilot
- Notes the progress to date with regard to Blackburn with Darwen’s Pathfinder Planning

3. BACKGROUND

As part of Sport England’s 2016-2021 Strategy ‘Towards an Active Nation’, they committed to identify and work with a number of locations to pilot a different approach to tackling inactivity, to develop a blue print for delivering population level behaviour change, to increase activity levels and in so doing dealing with some of the stubborn inequalities that challenge us, particularly addressing lower levels of activity.

In December 2017, following a rigorous two stage assessment and evaluation process Sport England announced Pennine Lancashire as 1 of 12 designated pilot locations to work with on bold new approaches to build healthier, more active communities across England.

Around £100 million of National Lottery funding will be invested through these projects in the 12 pilot schemes over the next 6 years until 2025, creating innovative solutions that make it easier for people in these communities to access sport and physical activity.

By focusing intensely in the 12 pilot areas, Sport England want to identify better ways to address the stubborn inequalities and break down the barriers that stop people getting active. They want to encourage wider, collaborative partnerships which look at how all parts of a community can better work together to help the most inactive. Partnerships will encompass organisations beyond the sport sector such as voluntary groups, social enterprises, faith organisations, GP federations and others.

The Local Delivery Pilot process is a different way of working and as such Blackburn with Darwen, as part of Pennine Lancashire has been working in partnership with Sport England to change systems and processes and start to learn how doing things differently can change the outcomes and impact for local people.

Pennine Lancashire’s pilot is called Together an Active Future (TaAF) and has a focus on increasing levels of activity for the most inactive and for those who experience poor mental wellbeing, particularly through life events such as starting a new job, not having a job or starting a family.

Working with the Imagination Lab at Lancaster University the pilot utilises creative engagement techniques to have different conversations and fundamentally change how we engage with people and partners. This approach is drawing in rich insight from individuals’ life stories, helping to shape planning and has even changed how TaAF meetings are organised - with video updates shared prior to meetings to avoid the need for lengthy updates and thus giving quality time in meetings to focus on shared objectives and outcomes, usually in an interactive, collaborative style.

In December 2018 Sport England shared their approach to the delivery phasing of the pilots. This is shown on the timeline diagram below.

Sport England Outcomes and Timeline

LOCAL DELIVERY PILOTS - OUTCOMES SHORT TERM (2017 - 2019)	LOCAL DELIVERY PILOTS - OUTCOMES MEDIUM TERM (2019 - 2021)	LONG TERM OUTCOMES (2025)
Pilot level INDICATORS. Each Pilot is meeting milestones and working in ways that give us confidence in success:	Programme level impact. The group of Pilots have achieved impact and learning:	Population level impact. Reproduce growth in engagement at a population wide level:
Development of evidence-based plans	A greater level of change in our group of Pilot locations vs. the overall national trend in terms of: - activity levels - who is active (equality)	More people taking part - significant decrease in the number of people who are inactive
Identification of priority audience groups connected to inactivity and local challenges / goals	Proven contributions to some or all of Government's outcomes	Improved inclusivity - in terms of who is taking part. Demonstrate that the profile of active people (in terms of demographics) is more representative of the population
Building deeper understanding of audiences and their needs	Practical learning that conveys what has worked (and hasn't worked) to achieve the above	Proven contribution to some or all of Government's outcomes as a result of the above.
Genuine engagement and consultation with relevant communities		National physical activity policy is influenced by learning
Changes in ways of working to increase collaboration and inter-connection across services and provision ('whole system')		

In January 2019 Sport England shared their guidance for investment aligned to this phased approach. Each Local Deliver Pilot will have access to:

- Pathfinder (small scale test & learn) funding of £3m
- Accelerator (scaling up) in principle up to £7m based on proof of concept and robust business cases of need.

4. KEY ISSUES & RISKS

Funding

The Local Delivery Pilot programme is a new way of Sport England working in partnership with the 12 pilot areas identified and a new approach to funding too. Not only does it test different ways of working within a place it also challenges Sport England themselves to adapt their practices to support the agile nature that the LDP programme requires. The LDPs and Sport England are learning through the programme and this means that the programme and funding processes do not necessarily follow the traditional or expected funding route as process learning influences and informs pace and system change.

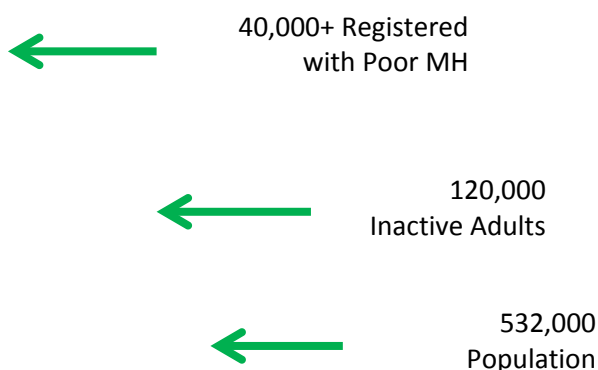
Sport England have clearly communicated that Pennine Lancashire has access to a guaranteed £3million at the Pathfinder (test & learn) phase with the potential to draw down a further £7million Accelerator funding, based on evidence and clear demonstration of need. Guidance from Sport England confirms that the awarding and commitment of funding (Pathfinder and Accelerator) will run up to March 31st 2021. However, they recognise that spending of the committed budget will go beyond this date, but cannot exceed March 31st 2025.

The multi-authority and complex landscape within Pennine Lancashire could have created competition between localities and organisations that was contrary to the programme's aims and not reflective of Pennine, the place being awarded the Local Delivery Pilot. Mindful of this the programme's strategic governance group the Pennine Partnership Leaders Forum approved a Pennine Investment Framework in March 2019 which clearly apportioned resources in line with the agreed differentiated delivery approach. This removed competition for funding between localities and created a productive, open and collaborative approach to delivery across Pennine.

Pathfinder Phase Funding

The Pathfinder phase (small scale test & learn) will bring in a guaranteed £3m of funding for Pennine Lancashire (£600,000 for Blackburn with Darwen). The agreed apportionment of this resource reflects the agreed, differentiated delivery channels that can be seen in the pyramid diagram below. The core focus of investment is into communities and will be supported by whole system enablers, including a core team and academic evaluation; crucial to developing robust business cases to access Accelerator funding. These

universal functions will be coordinated and managed at a Pennine level but will add value to localities, communities and neighbourhoods.



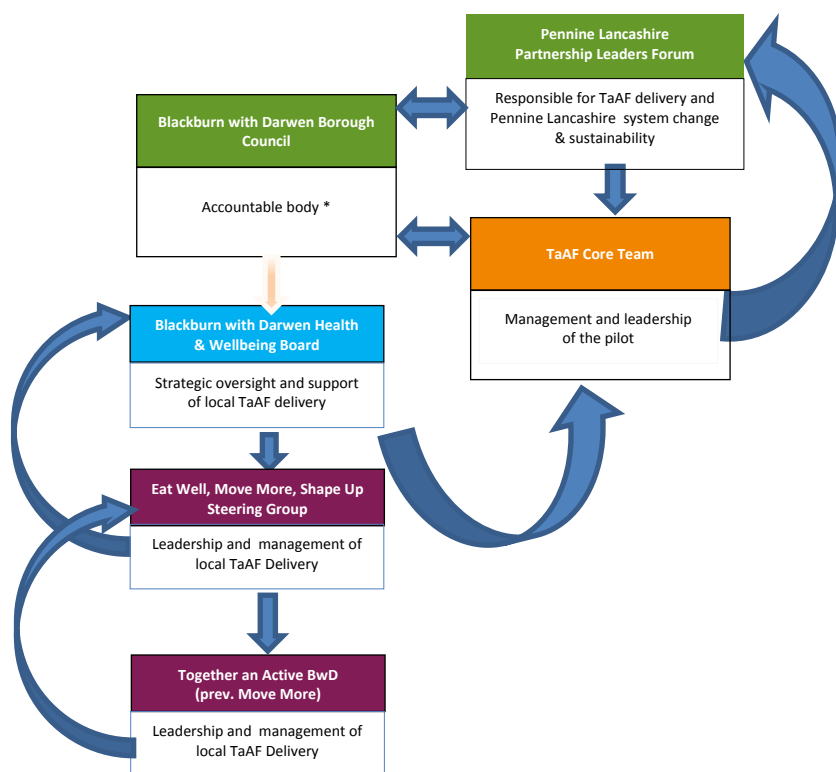
Pennine Approach: Universal or whole population interventions. 20% of Pathfinder apportionment (£600,000)

Local Networks: Community level collaborations; locality/neighbourhood partnerships e.g PCNs. 75% of Pathfinder apportionment (£2.25M). BwD's apportionment is £600,000

Targeted: Strategic partnerships with DWP (ESA benefit customers), Primary Care (registered with poor mental health) and East Lancashire Hospital Trust (workplace wellness). 5% of Pathfinder apportionment (£150,000)

Local Governance

In March 2019 Pennine Partnership Leaders delegated locality governance of Together an Active Future (TaAF) to Health and Wellbeing Boards/ Partnerships. Blackburn with Darwen is well placed to deliver this decision through existing local governance structures. The Health and Wellbeing Board's Eat Well, Move More, Shape Up strategy has a strategic steering group and an operational task group for 'Move More', the physical activity element. This operational group has had a review of its membership to ensure that partners beyond sport and activity are represented and has been renamed 'Together an Active BwD'



Pathfinder Collaboration and Innovation

To support the development of local interventions that stay true to Sport England's outcomes for all Local Delivery Pilots, deliver the aims of Together an Active Future and inform investment into places and people who would benefit most a framework of design principles have been agreed to inform and support localities in their planning. These principles are also intended to provide flexibility so that localities are able to

develop innovative interventions based on their local insight, expertise, passion and plans.

All 6 locality areas across Pennine Lancashire are currently working on a shared timeline, agreed with Sport England to secure a robust LDP Pathfinder submission in September. The submission will be the culmination of detailed local insight and engagement activities combined with planning and development with partners.

Blackburn with Darwen Actions to Date

Colleagues in Blackburn with Darwen have used creative engagement techniques to start different conversations to really understand what people need and how organisations, providers and partners can work better together with communities to test different solutions and learn what makes a difference. The information below summarises some of the key activities:

Face to Face Engagement events

- Women & Girls dance event 11th April 2019: 75 people
- Library Craft Group: 11 people 29th April 2019: 11 people
- BwD Carers Service Event 15th May 2019: 9 people
- Community Playgroup 16th May 2019: 16 parents/carers

On-line surveys

- BwD responses to the
 - Pennine wide TaAF survey: 789 BwD residents happy to be contacted
 - Family Walks online survey: 273 responses
 - Exercise & Pregnancy online survey: 105 responses

Partner Engagement

- Providers and Partners' event 14th June 2019: 65 attendees
- 2x internal Leisure, Health and Wellbeing idea generation sessions
- Presentations at Health and Wellbeing Board; BwD PCNs; CVS partner events

The above has provided rich local information, opportunities to have different conversations and to have space to listen to and consider how those for whom inactivity is not on their radar can be better supported to improve their health and mental wellbeing. There is an overwhelming consensus that we already have some great stuff happening across the borough, but it's clear that it's not very well connected. Analysing the information to date there are four emerging themes coming out

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The above themes will continue to be refined and utilised to develop collaborative 'test and learn' pilots. Not every ward, community, partner or PCN will be involved from the start but learning from the small scale pilots will be shared within Blackburn with Darwen and across Pennine Lancashire to inform changes elsewhere and where there is proof of concept will be further developed into Accelerator bids to secure additional resource to increase pace and / or scale of change supporting improved population health.

5. POLICY IMPLICATIONS

Local Delivery Pilots are a foundation stone to underpinning and delivering Sport England's "Towards an Active Nation" physical activity strategy launched in May 2016.

Pennine Lancashire's Together a Healthier Future has a strong focus on prevention throughout the transformation programme and includes physical activity and mental health as priority targets. The Local Delivery Pilot across Pennine Lancashire has the ability to accelerate this particular strand of preventative

work and could inform future system redesign to maximise impact and outcomes.

Blackburn with Darwen's Eat Well, Move More & Shape Up strategy embraces the benefits that increased activity has on both physical and mental wellbeing and as such the Local Delivery Pilot will add significant local value.

6. FINANCIAL IMPLICATIONS

Blackburn with Darwen's Pathfinder plan will seek to secure approval for £600,000 of investment into the locality as part of Pennine Lancashire's overall bid to draw down £3m.

The Council will act as the accountable body for Pennine Lancashire funding. It is expected that joint agreements will be entered into which will cover the partners' financial responsibilities, liabilities, risk and gain share arrangements. Further details are currently being clarified between legal colleagues in the Council and Sport England and once confirmed will form part of a future report to Executive Board. As accountable body the funding will be managed through the Council's Public Health and Wellbeing portfolio.

7. LEGAL IMPLICATIONS

The Council will, as accountable body, need to enter into an agreement with Sport England in relation to the funding. The Council will in turn need to enter into an agreement with each of the partner organisations to clarify roles, responsibilities, liabilities and risk share arrangements. These agreements will be in a form approved by legal officers.

8. RESOURCE IMPLICATIONS

A number of BwD staff are seconded part time to lead, support & coordinate the PL LDP including Programme Lead Claire Ramwell (HoS Leisure, Health & Wellbeing) and Ken Barnsley, Public Health Specialist. Richard Brown is leading the BwD Pathfinder planning and submission.

9. EQUALITY AND HEALTH IMPLICATIONS

Please select one of the options below.

Option 1 Equality Impact Assessment (EIA) not required – the EIA checklist has been completed.

Option 2 In determining this matter the Executive Member needs to consider the EIA associated with this item in advance of making the decision.

Option 3 In determining this matter the Executive Board Members need to consider the EIA associated with this item in advance of making the decision.

10. CONSULTATIONS

Throughout the 12 month submission and evaluation process awareness of the Pennine Lancashire Local Delivery Pilot bid was secured through consultation with a number of key strategic partnerships including Pennine Lancashire's Integrated Care Partnership, Pennine Lancashire Leaders and Chief Executives (PLACE), Pennine Chief Leisure Officers, Together a Healthier Future's Prevention Steering Group. Within Blackburn with Darwen Council there were discussions and consultations with the Leader and Deputy Leaders, Executive Members for Culture, Leisure and Young People and Public Health as well as with Management Board.

Following the LDP award to Pennine Lancashire community involvement and consultation has increased. To date over 1,300 individuals have been an important part of the conversations and consultations. These will continue throughout the life of the whole LDP programme, forming the foundation of the co-designing process, planning and delivery.

11. STATEMENT OF COMPLIANCE

The recommendations are made further to advice from the Monitoring Officer and the Section 151 Officer has confirmed that they do not incur unlawful expenditure. They are also compliant with equality legislation and an equality analysis and impact assessment has been considered. The recommendations reflect the core principles of good governance set out in the Council's Code of Corporate Governance.

12. DECLARATION OF INTEREST

All Declarations of Interest of any Executive Member consulted and note of any dispensation granted by the Chief Executive will be recorded in the Summary of Decisions published on the day following the meeting.

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DATE:	12 th July 2019
BACKGROUND PAPER:	